

## Message Text

UNCLASSIFIED

PAGE 01 PARIS 13836 110855Z  
ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 /020 W  
-----120450Z 007144 /13

R 110850Z MAY 77  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 2680  
INFO AMEMBASSY BRUSSELS  
AMEMBASSY LONDON

UNCLAS PARIS 13836

INFOR ADDRESSEES: PLEASE PASS TO STATE INVESTMENT  
AND TRADE OFFICES.

E. O. 11652:N/A  
TAGS: BTIO, FR  
SUBJECT: REVERSE INVESTMENT OPPORTUNITY: LABORATOIRES  
UPSA.

1. EMBASSY FORWARDS FOLLOWING REVERSE INVESTMENT  
OPPORTUNITY:

A. NAME: LABORATOIRES UPSA  
B. ADDRESS: 128 RUE DANTON  
92504 RUEIL-MALMAISON  
C. TELEPHONE: 749-0500  
D. TELEX:  
E. CONTACT: MADAME BRU (FYI. MAJOR SHAREHOLDER  
AND WIFE OF PRESIDENT DIRECTOR GENERAL.END FYI).  
F. COMMENT: UPSA IS FAMILY OWNED PHARMACEUTICAL  
COMPANY WITH 1976 TURNOVER IN FRANCE OF 137 MILLION  
FRANCS. UPSA IS SPECIALIST IN EFFERVESCENT TYPE  
PHARMACEUTICAL PRODUCTS. SEEKS TO ACQUIRE SMALL  
(UNDER \$1 MILLION VALUE) PHARMACEUTICAL COMPANY NO  
FURTHER THAN ONE HOUR'S FLYING TIME FROM WASHINGTON,  
D. C. DUE TO NEED FOR FREQUENT CONTACT WITH F.D.A.  
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PAGE 02 PARIS 13836 110855Z

LOCATION SHOULD ALSO BE IN DRY CLIMATIC REGION DUE TO  
EXIGENCIES OF PRODUCTION PROCESS.

MADAME BRU WILL BE IN WASHINGTON, D. C. JUNE  
13-15 AND CAN BE REACHED BY INTERESTED PARTIES AT  
HOTEL MADISON. WILL BE IN NEW YORK FOR SHORT PERIOD  
THEREAFTER AND WILL BE STAYING AT PARK LANE HOTEL.

GAMMON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 11-May-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977PARIS13836  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770167-0006  
**Format:** TEL  
**From:** PARIS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770570/aaaacihx.tel  
**Line Count:** 63  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 79b4ba96-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 08-Nov-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2568744  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REVERSE INVESTMENT OPPORTUNITY: LABORATOIRES UPSA.  
**TAGS:** BTIO, FR  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/79b4ba96-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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